

BusinessMirror

August 8, 2016

Alvarez receives Social Innovation Leadership Award



FORMER senator and recognized climate visionary Heherson T. Alvarez was conferred the Social Innovation Leadership Award by CMO Asia, an organization of Asia's top marketing executives and professionals.

The record of expertise and experience of Alvarez covers 45 years of service as a constitutional convention delegate; freedom fighter against the dictatorship; ambassador, legislator and Cabinet member under four Philippine presidents focused on agrarian reform, environment, overseas Filipinos and tribesmen's rights.

In the international arena of civil-society action, Alvarez founded the EarthSavers (honored as United Nations Educational, Scientific and Cultural Organization Artist for Peace), is the first Asian chairman of the Climate Institute Advisory Board and is a founding trustee of the Ocean Security International expanded as a South South Cooperation Council.

The award was given during the Asia Social Innovation Excellence Awards 2016 at the Pan Pacific, Marina Square, Singapore, where Alvarez was the keynote speaker.

Andrew Kelly, CMO Asia's chief patron and program chairman, said the Asia Social Innovation Excellence Awards "are the Asia's highest recognition of individuals and corporate organizations that have a significant and positive impact on the lives of people."

Kelly said the Social Innovation Leadership Award is intensely researched, and drawn from a shortlist of individuals who are doing extraordinary work with record achievements. "The shortlist is then reviewed by a jury comprising of senior professionals from across the globe."

The criteria for the Social Innovation Leadership Award include the following: effective and sustainable mobilization of resources in support of program and project work, including support from local communities; incorporating ethical values; efficient management of financial and human resources; good governance practices; transparency and accountability; effective communication; and, finally, involvement in communities and protection of the environment.