

PRESS RELEASE – Asia-Pacific Excellence Awards 2018



Asia-Pacific Excellence Awards 2018 - Call for Entries

The Asia-Pacific Excellence Awards were created to honor the most outstanding achievements of communications professionals in their field. The winners will not only profit from international fame and acknowledgement, the Awards also provide an excellent networking forum for all attendees and take a comprehensive look at communications achievements across the region. Furthermore, the teams themselves will profit from entering: enormous motivation as well as the discovery of the teams potential are two out of many internal benefits. The winners will be rewarded at this year's prestigious ceremony on 6 December in Dublin.

All Companies, consultancies, associations and NGOs are invited to apply with innovative and effective projects and campaigns until 10 October 2018. A jury of communications specialists with extensive experience in leading consultancies and organizations will evaluate the entries and honor the most outstanding achievements of communications professionals in their field.

The complete application process will take place online and is therefore very simple and straightforward. The 42 categories cover the full range of the professional field in PR and communication. While each applicant cannot only enter with several projects, every single project can also enter the competition in multiple categories. All information concerning the application process and the categories can be found on the website: <https://ap-pr.excellence-awards.com/>

Background:

The Awards are part of a global implementation of Excellence Awards, also rolled out in Africa, North America, Latin America and Europe. The European Excellence Awards were established in 2007 to honor the finest efforts from the world of European communications and public relations. The Awards are hosted by Communication Director Magazine. In 2015 the Awards went global.

Communication Director is the magazine for corporate communications and public relations in Europe. Published quarterly in English, the magazine features news, opinion, studies, and introduces new European communications professionals. Communication Director is also a Co-host of the European Communication Summit, the largest gathering of its kind for in-house communication professionals.

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