

SMART GOVERNMENT SUMMIT 2015



A TACTICAL INSIGHT INTO THE SMART GOVERNMENT INITIATIVE

In the wake of new and modern technology advancement, the public sector, across the various level of ministries and agencies are seeking for innovation in modernizing and transforming their existing business structure and service delivery to better anticipate needs and bettering lives of the people by increasing efficiency while reducing hassle. The need to invest and develop infrastructures, including unified communications, embedded systems and network enabled tools, virtual technologies, application and software infrastructures, is growing and becoming more vital than ever. As a result of swift and sudden technological movement and initiatives, the public sector is struggling to plan and execute their plans in ensuring highest level of citizen satisfaction. Innovation and integration of technology hence becomes the necessary way to accomplish this.

We are proud to present you the Smart Government Summit, which will be happening on the **28th and 29th of April** at the **Hotel Fort Canning in Singapore**. This summit aims to gather government executives, decision-makers and key policy makers from regional and global government organizations to witness the new era of government transformation by providing a strategic understanding on the initiatives of Smart Government across the globe. Government entities are adapting and changing the landscape of service delivery through the utilization of technology and mobile application for an extraordinary customer experience. The key idea of implementing a smart government aims to deliver this by anticipating the needs of your citizens before they know it and to deliver services with an exceptional speed and quality.

The two-day exclusive conference will feature renowned speakers from all over the world, each experts in their own field in the Smart Government initiatives. Among the list of speakers are **Katalin Gallyas**, open innovation policy advisor for City of Amsterdam (CTO Office), Amsterdam, **Ian Watt**, E-government Manager for Aberdeen City Council, UK, **Dr.Waiel Said**, E-government Director of ictQatar, Qatar and **Dr.Nick Tate**, director of the Australian Government's Research Data Storage Infrastructure (RDSI) , University of Queensland, Australia.

Also going to be present at the event to share their adept insights are **Siu Yow Yee**, Director Passenger Service, SMRT Singapore, **Shahid Osmani**, Quality Experts, Dubai Customs UAE,

Khoong Chan Meng, Director-Designate Institute of Social Science, National University of Singapore, **Mohamed Al-Tamimi**, Head of Strategy and Delivery, Emirates Transport, UAE **and many others**. These renowned speakers, each representing their governments and agencies will share valuable insights to the challenges and successes faced in their respective journey towards achieving the smart status.

This summit will strive to address crucial issues revolved around the planning, strategizing, and execution process and by benchmarking various smart government initiatives against other counterparts through keynotes, expert presentations, panel discussions and case studies. Smart Government Summit will continue to shape the government of the future for a better tomorrow through cutting-edge insights, technology and strategies.

Key Topics in this Summit

- **Strengthening** Public and Private Sectors' Effort to Create the Government of the Future
- **Shaping** the Future of Public Services with Mobile Technologies and Application
- Culture Change: **Driving** Smart Customer Experience Improvement in Public Transport
- **Improving** Healthcare Quality and Efficiency through Innovative Use of IT
- One Mobile, One Roof: **Fulfilling** Government's Ultimate Goal of Easing of Lives of Customers When Obtaining Government Services
- **Spearheading** Smart Services Delivery with Emirates Transport
- **Building** a Massive Open Research Data Cloud in Australia – A Description of the Outcomes and Challenges.
- **And many more.**

Why you should attend?

- **Discover** who is pioneering smart vision to provide government smart services across different spectrum.
- **Acquire** how highlighted government initiatives can help facilitate your customers' access to your services and provide them with relevant and reliable information.
- **Learning** from key presenters from different industries and agencies from all around the world on their journey to smart services delivery
- **Anticipating** potential challenges towards the implementation of open data
- **Establishing** the benchmarking standards of your organisation against the rest of the world
- **Meeting** the leading experts of smart government initiatives
- **Showcasing** different case studies to develop and execute smart initiatives in different business units stages
- **Defining** the concept of smart government and ways of getting there

How Smart Government Summit can benefit you and your organization?

Leading your Organisational Effort of Smart Services Delivery

Ensure your organisation is incorporating advanced analytics and insights as key elements of all critical decisions. Analytics-driven culture allows the organisation to set and achieve strategic initiatives more effectively.

Generating New Values for Your Organisation

Discover how others are leveraging on the concept of connectivity to gain valuable insights into their customer journey. Find out if you're missing out on a new and essential competitive tool or expertise that may boost your technology efficiency.

Evaluating and Benchmarking Against the Rest of the World

Find out how you can measure the public's level of happiness with government services and how countries are beginning to develop a smart and interactive software and applications.

Improving Smart Services by Truly Understanding the Underlying Need of Your Citizens

Recognising the importance of integrating services across agencies and departments for a unified experience. What exactly do the people want from you and how will you offering them through technology?

www.smartgovernmentsummit.com

Who should attend?



28th & 29th April 2015
Hotel Fort Canning, Singapore

TARGET ATTENDEES

Target Market

Director-Generals, Assistant Director Generals, Chiefs/Directors, Head of Departments, Managers and Executives from:

- Quality
- Services
- Data
- Information Technology
- Communication
- Strategy
- Corporate Planning
- Advisories
- System
- Policy and Community

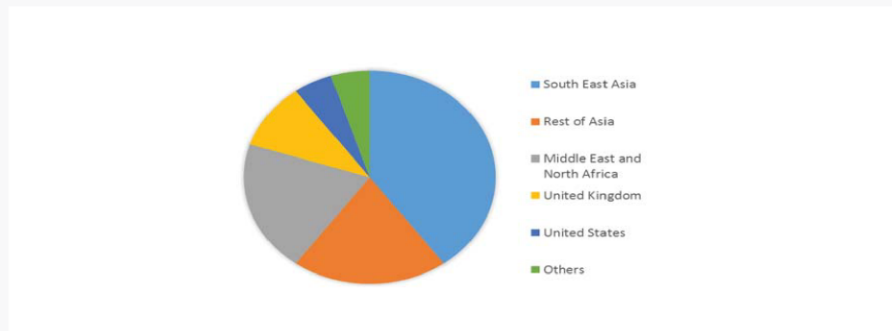
Across the public sector

CEO, Directors, Head of Departments, Managements and Executives from:

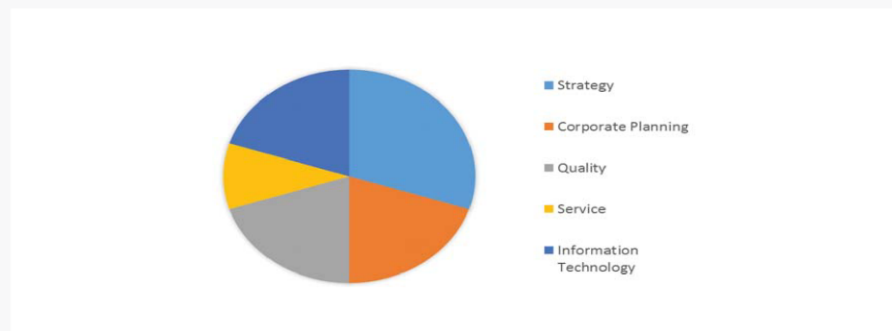
- Business Planning
- Business Development
- Quality
- Information Security
- From across private sector

From across private sector, including Telecommunication and Banking

Breakdown of Attendees by Region



Breakdown of Attendees by Job Function



About the company and event

Olygen offers a wide range of events for executives of multinational institutions and corporations. Dedicated to delivering comprehensive and high value resolutions to real business needs, our events have been developed in response to market demand for cutting-edge knowledge and strategic business networking. Smart Government Summit will be housed under our BIGIT (Big in Technology) division along with our most anticipated Big Data World Show.

Contact

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For more information or any queries please visit www.olygen.com and www.smartgovernmentsummit.com

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